

2024 Festive R.I.D.E. Campaign

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The Saint John Police are partnering with New Brunswick Justice and Public Safety, and the Kennebecasis Regional Police Force to conduct our annual Festive R.I.D.E. Campaign during the month of December to Reduce Impaired Driving Everywhere.

According to MADD Canada, in 2021, a total of 1,125 drivers were charged with drug and alcohol impaired driving in New Brunswick. This was a four percent increase over 2020.

Our mission is to decrease instances of impaired driving through education, deterrence, and enforcement in order to reduce motor vehicle collisions, injuries and deaths.

Throughout the month of December, police and public safety officers, including experts in drug recognition, will conduct checkpoints and roaming patrols at various locations throughout the Saint John and the Kennebecasis Valley targeting impaired driving infractions.

“As the holiday season approaches and celebrations begin, please plan ahead and designate a sober driver. It is our collective responsibility, police and community together, to ensure our roads are safe. If you encounter a driver that you believe is impaired, please call 911.” Constable Travis Jones, Festive R.I.D.E. Coordinator.

Together a safe, secure, healthy community.

For more news, visit [Saint John Police Force | City of Saint John, New Brunswick](#)