

5th Annual Holiday in a Box Campaign

Written by Shawna Fowler | November 12, 2025 at 01:30:pm



The Saint John Police are proud to launch our 5th annual Holiday in a Box campaign.

Last year was another great success. We collected 600 boxes and 225 gift cards. Our priority neighbourhoods in Saint John are once again teaming up with the Saint John Police to provide some holiday cheer for less fortunate adults in our community. The goal is to find a shoe box or similar sized box and fill it with essentials as a gift to someone in need.

“We are challenging Saint John residents, schools, sports teams, businesses, and community organizations to fill as many shoe boxes as possible. This is a small and kind gesture of generosity for those adults who are often forgotten during the holiday season.” Chief R.M. Bruce

Once collected, the boxes will be wrapped and presented to the representatives of each of our five priority neighbourhoods including the Crescent Valley Resource Centre, Carleton Community Centre, P.U.L.S.E. Inc. Saint John, The ONE Change

Inc., and The Waterloo Village Neighbourhood Association.

Boxes can be filled with day-to-day essentials that we often take for granted. Some suggestions include toothpaste, toothbrushes, deodorant, soap, socks, gloves, toques, bus passes, and gift cards. For a full list of ideas, please visit: [Holiday in a Box | Saint John Police Force](#)

The holiday boxes can be dropped off at Saint John Police headquarters at 1 Peel Plaza, Monday through Friday between 8:00 a.m. and 4:30 p.m. The campaign will conclude on **December 15, 2025**.

Together a safe, secure, healthy community

For more news, visit [News | Saint John Police Force](#)