

Roll Call Car Show - July 5, 2025 - Special Traffic Campaign

Written by Sarah Hobbs | June 30, 2025 at 12:54:pm

The Saint John Police will be conducting a city-wide special traffic campaign during the Roll Call Car Show being held at TD Station on July 5, 2025.

The one-day event is expected to draw thousands of spectators and hundreds of participants from across the Maritimes.

The Saint John Police want to ensure that the community and participants are made aware that there will be an increased police presence. Through education and zero-tolerance enforcement, officers from the Saint John Police, Kennebecasis Regional Police Force, and New Brunswick Justice and Public Safety will target offences under the *Criminal Code of Canada* and provincial legislation by using the following approaches, as the safety of our community and those attending the show is paramount:

1. Traffic exiting the venue will be controlled;
2. City-wide zero-tolerance patrols;
3. Checkpoints with a focus on impaired driving.

“The Saint John Police appreciates that this is an exciting experience for many car enthusiasts from across the region. It is our focus to ensure an enjoyable, safe environment for our citizens and visitors alike.” Chief R.M. Bruce

Together a safe, secure, healthy community

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